

# Social Media Uses

- Member Engagement
- Fundraising & Advocacy
- Employee Engagement

# Listen For:

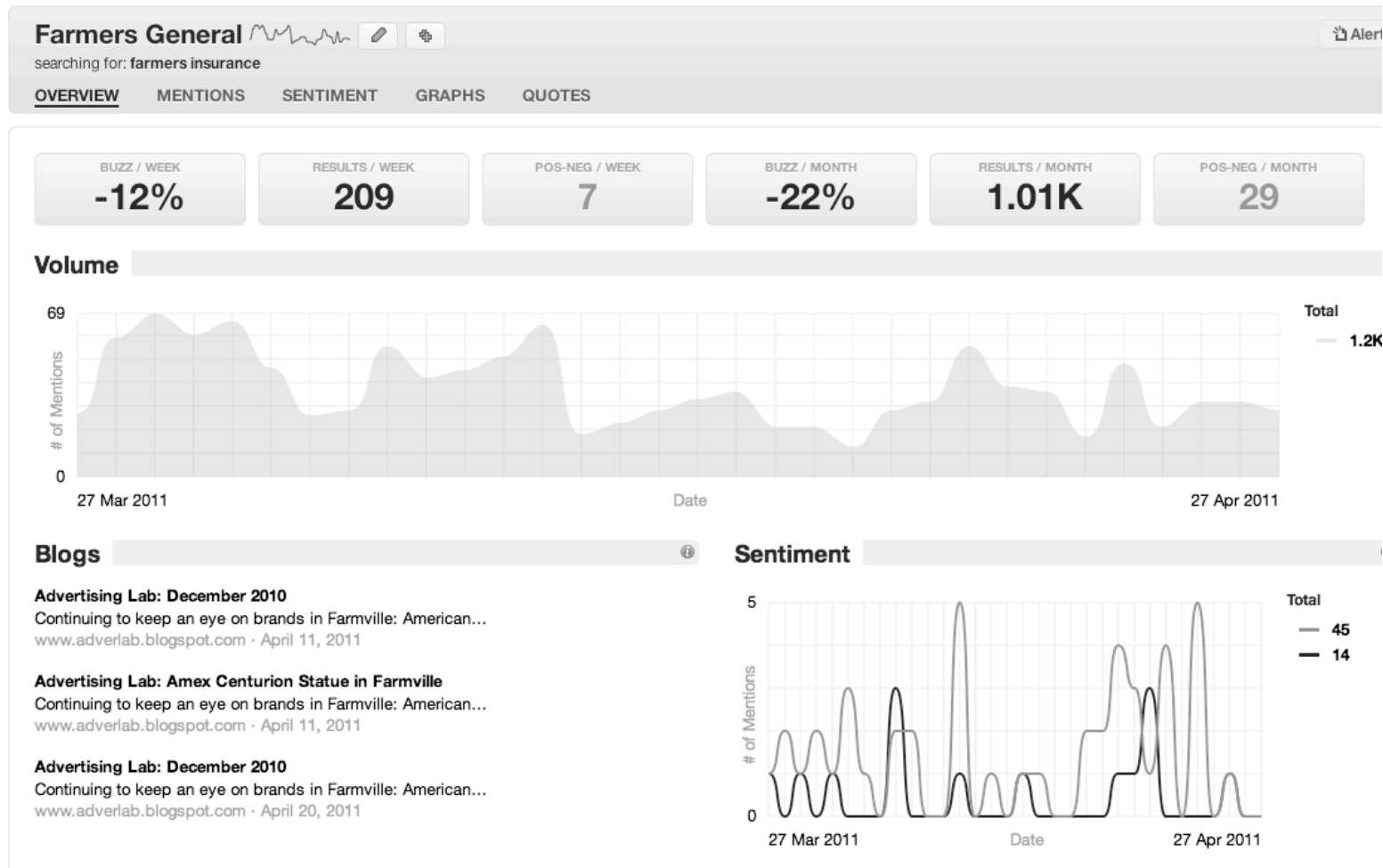


- Stop
- Start
- Keep  
Doing!

# A Digital Bulletin Board



# Scout Labs (Lithium)



# TweetDeck

TweetDeck v0.37.5

From:   + 

What's happening?

DRAG MEDIA AND LINKS HERE

Mentions

sanderssays 

 RT @kentshaffer: Learn 7 ways to live a "rich" life by @sanderssays - <http://ow.ly/4liNe>

• jasonbnorth, [+] Wed 27 Apr 18:23 via HootSuite

 ThankU Is More Than Just Good Manners <http://bit.ly/bPoDVC> Via @ambercleveland @smxbrown @terrinakamura @rbakercnn @pramitjnathan @AnnTran

sanderssays, (RT by RichNegrin), [+] Wed 27 Apr 18:11

 Without a rich heart, wealth is an ugly beggar. -Emerson #quote #TodayWeAreRich

sanderssays, (RT by JohnHanks2), [+] Wed 27 Apr 17:57

 RT @sanderssays: Confidence is rocket fuel! <http://twar.com>

• ladyneat, [+] Wed 27 Apr 17:46 via UberSocial

 "With meaning for our lives, we can endure any type of suffering with dignity" -Viktor Frankl #FollowPurpose

sanderssays, (RT by Mastricaerina15), [+] Wed 27 Apr 17:17

 Thank you so much, @kentshaffer RT: Learn 7 ways to live a "rich" life by @sanderssays -

Search: "tim sanders"

 WordPress [VIDEO]: Blog Marketing Plan: A Three Point Marketing Plan. Best selling author Tim Sanders offers advice... <http://wptutor.tv>

• ninjaplugin, [+] Wed 27 Apr 18:58 via twitterfeed

 WordPress Tutorial: Blog Marketing Plan: A Three Point Marketing Plan. Best selling author Tim Sanders offers advice... <http://wptutor.tv>

• blackhatweb, [+] Wed 27 Apr 18:58 via twitterfeed

 RT @pursuingyahweh: "You can determine the direction of a conversation. Be a builder of ideas, not a destroyer of dreams." -Tim Sanders (via @sanderssays)

• shiniingshield, [+] Wed 27 Apr 18:31 via HootSuite

 RT @kentshaffer: Learn 7 ways to live a "rich" life by @sanderssays - <http://ow.ly/4liNe>

• jasonbnorth, [+] Wed 27 Apr 18:23 via HootSuite

 Today We Are Rich by Tim Sanders - <http://bit.ly/iWJaE7>

• jesuseur, [+] Wed 27 Apr 18:09 via Mint Social

 Thank you so much, @kentshaffer RT: Learn 7 ways to live a "rich" life by @sanderssays -

Search: Love Is The Killer App

 @darenmclean April just bought me Love Is The Killer App, can't wait to read it ;)

dalezak, [+] Wed 27 Apr 17:20 via Twitter for Mac

 From the author of "Love is the Killer App: RT @sanderssays: Confidence is rocket fuel! <http://twar.com>

LeonHayward, [+] Wed 27 Apr 16:44 via UberSocial

 Reading Never Eat Alone by @keithferrazzi. Read 1st chapter and message is similar to @sanderssays's Love is the Killer App (relationships)

ericrovner, [+] Wed 27 Apr 13:22 via web

Search: "today we are rich"

 RT @kentshaffer: Learn 7 ways to live a "rich" life by @sanderssays - <http://ow.ly/4liNe>

• jasonbnorth, [+] Wed 27 Apr 18:23 via HootSuite

 Today We Are Rich by Tim Sanders - <http://bit.ly/iWJaE7>

• jesuseur, [+] Wed 27 Apr 18:09 via Mint Social

 Thank you so much, @kentshaffer RT: Learn 7 ways to live a "rich" life by @sanderssays - <http://ow.ly/4liNe>

sanderssays, [+] Wed 27 Apr 17:05 via HootSuite

 Today We Are Rich by Tim Sanders <http://bit.ly/mTzqC0>

Hauke\_Borow, [+] Wed 27 Apr 16:13 via twitterfeed

 Benefit the Kids of Detroit - All commissions through <http://twar.com> go to Smyles Scholarship Fund <http://ow.ly/4HBG1>

sanderssays, [+] Wed 27 Apr 13:30 via HootSuite

 Tim Sanders on Abundance and Confidence. You'll want to be a better


# Rules Of Great Social Content


- Be Generous
- Be Helpful
- Be Authentic

# Best Practices

- Use pictures, sounds and motion
- Respond, Interact and Engage
- Give everyone the social opportunity

# facebook.com/GrandmaSaid

**facebook** 

Search 

Home Profile Account ▾



get your *free* e-book  
order your copy and  
share it with a friend

**Wall**  
Hidden Posts  
Info  
Free E-Book  
Photos  
EditAbout   
Everything I know, I learned from my grandma. What did your grandma teach you?  
**43**  
people like this**Great Stuff My Grandma Said**  
Community  Edit Info  Edit Page**Wall** Great Stuff My Grandma Said · Most Recent ▾Share:  Status  Question  Photo  Link  Video

Write something...

**Kelsey Page**  
"Never chase after a man, because men are like buses. Another one is always on its way"  
Yesterday at 1:52pm · Like · Comment**Great Stuff My Grandma Said**  
Jon Acuff is a swell guy = and he's grandmother-centric. Here's a provocative piece he wrote today.  
**Grandmothers who love Jesus. | Stuff Christians Like - Jon Acuff**  
[www.jonacuff.com](http://www.jonacuff.com)  
If you've ever posted a comment on Stuff Christians Like, then there's something I need to tell you. Something I've never mentioned before. Something I didn't know about until last Christmas.  
46 Impressions · 0% Feedback  
 Yesterday at 9:36am · Like · Comment · Share**John Shouse**  
"Have a piece of pie. I made it just for you." (always made me feel valued, special, and loved).  
Monday at 7:10pm · Like · Comment**Great Stuff My Grandma Said** And that's the key, John. Those little gestures grandma made (deeds and words) made us feel loved. They bathed us in joy.**Admins (2) [?]** [See All](#)  
 Use Facebook as Great Stuff My Grandma Said  
 View Notifications **6**  
 Promote with an Ad  
 View Insights  
 Suggest to Friends**You and Great Stuff My Grandma Said**  
  
 14 friends like this.**Quick Tips**  
Get more people to like your Page with Facebook Ads today!  
[Get More Connections](#)**Sample Ad: Great Stuff My...**  
  
The text of your ad will go here.  
 Like · Tim Sanders likes this.